

## USA & CANADA SPECIAL ADVERTISING RATES

**76 PAGES**  
IN GLOSSY FORMAT  
**50.000**  
READERS PER ISSUE

GERMANY 80%  
OTHER GERMAN-SPEAKING  
COUNTRIES 18%  
INTERNATIONAL 2%

**SPARTACUS TRAVELER:** THE LONGEST RUNNING AND MOST SUCCESSFUL TRAVEL MAGAZINE FOR THE GAY COMMUNITY IN GERMANY. IT IS AVAILABLE AS PRINT MAGAZINE AND AS DIGITAL VERSION FOR DESKTOP AND TABLETS.

## GAY TRAVELERS:

**70%** ARE INFLUENCED BY DIRECT ADVERTISING IN GAY MEDIA

**40%** SPEND OVER 3.000 EURO PER YEAR FOR TRAVEL

**46%** TRAVEL MORE THAN TWICE PER YEAR

**67%** TRAVEL BETWEEN 7 AND 14 DAYS

**60%** THINK LGBTI RIGHTS ARE VERY IMPORTANT

SOURCE: 6TH ANNUAL LGBT COMMUNITY SURVEY 2012 (CMI)  
SOURCE: MÄNNER-READER SURVEY 2016

ADVERTISING DEADLINE **11-15-17**

ON SALE FROM **12-20-17**



**1/1 PAGE VERTICAL**

210 X 280 MM  
(PAGE SIZE) + TRIM  
8,26 X 11 INCH

**SINGLE PARTNER  
2.200 EUR**

**PREMIUM PARTNER  
1.100 EUR**



**1/2 PAGE  
LANDSCAPE**

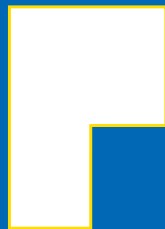
210 X 140 MM (PS)  
8,26 X 5,5 INCH (PS)  
190 X 127 MM (TA)  
7,5 X 4,9 INCH (TA)

**VERTICAL**

105 X 280 MM (PS)  
4,1 X 11 INCH (PS)  
92 X 260 MM (TA)  
3,6 X 10,2 INCH (TA)

**SINGLE PARTNER  
1.100 EUR**

**PREMIUM PARTNER  
550 EUR**



**1/4 PAGE**

92 X 127 MM (TA)  
3,7 X 5 INCH (TA)

**SINGLE PARTNER  
550 EUR**

**PREMIUM PARTNER  
225 EUR**

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