

GAY ONLY!

MORE THAN 1.6 MILLION VISITORS PER YEAR!

		SMALL	MEDIUM	LARGE	PREMIUM
MOBILE APP	Photos	✓ 1	✓ 3	✓ 4	✓ 5
	Info text (characters)	✓ 100	✓ 250	✓ 450	✓ 750
	Highlighted entry	✓	✓	✓	✓
	Full visibility on free version	✓	✓	✓	✓
	Content Ad	–	–	–	✓
ONLINE	Photos	✓ 1	✓ 3	✓ 4	✓ 5
	Info text (characters)	✓ 100	✓ 250	✓ 450	✓ 750
	“BOOK NOW” or “INFO” Button	–	–	–	✓
	Highlighted Listing   Top Ranking	–	–	–	✓
	Video embedding	–	–	–	✓
PRINT	Printed ad in one guide*	✓ 1/8 page	✓ 1/4 page	✓ 1/2 page	✓ 1/1 page
	Package combinations possible	–	✓	✓	✓
		€ 300 U\$ 350	€ 650 U\$ 760	€ 1,000 U\$ 1,160	€ 1,800 U\$ 2,100

\* The 1/8 of a page can only be used for photos and is not divisible. Ad space (1/4, 1/2 1/1 page) can be split and used in different guides.

## PRINT/ONLINE/MOBILE PACKAGES

**Early Booking Special:** upon receipt of payment, the mobile and online campaign starts.

**Individual campaigns and combinations** upon request

**Period of Exposure:** minimum of ONE year  
**Release Date:** upon receipt of payment (app)  
March 2017 (print & website)

**Circulation:** 180.000 users (app)  
1.25 mio visitors per year (website)  
140.000 readers (Int'l Gay Guide)  
20.000 readers (Hotel Guide)  
10.000 readers (Sauna Guide)

**Advertising Deadline:** 30<sup>th</sup> November 2016  
**Distribution:** worldwide