



		1/1 Page* Full-bleed ad	1/2 Page Horizontal ad	1/2 Page Vertical ad	1/4 Page Horizontal ad	1/4 Page Vertical ad	1/8 page Photo
<b>International Gay Guide</b>	<b>mm</b>	140 x 210 *	126 x 91	61.5 x 185	126 x 44	61.5 x 91	59.5 x 44
	<b>in</b>	5.51 x 8.27 *	4.96 x 3.58	2.42 x 7.28	4.96 x 1.73	2.42 x 3.58	2.34 x 1.73
<b>International Hotel Guide</b>	<b>mm</b>	140 x 210 *	123.5 x 90.5	59.5 x 183.5	123.5 x 44	59.5 x 90.5	59.5 x 44
	<b>in</b>	5.51 x 8.27 *	4.86 x 3.56	2.34 x 7.22	4.86 x 1.73	2.34 x 3.56	2.34 x 1.73
<b>International Sauna Guide</b>	<b>mm</b>	117 x 187 *	102 x 82	49 x 167	–	49 x 82	49 x 39
	<b>in</b>	4.61 x 7.36 *	4.01 x 3.22	1.92 x 6.57	–	1.92 x 3.23	1.92 x 1.53

\* Please remember to add the bleed of 4 mm or 0.16 in on each side (dashed line). In view of this trim, text and image elements must have sufficient distance from the net format (4 mm / 0.16 in on all sides).