

BRUNO GMÜNDER

Press Release

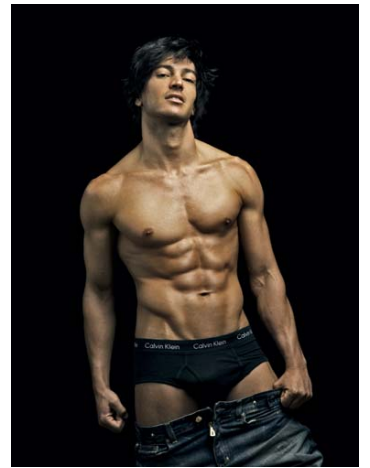
Rubendarío

MUCHO MACHO

Rubendarío loves to lure us into his tempting traps—and they always snap with a >>click<<. Whenever the born Venezuelan presses the release button of his camera, he portrays a glamorous world dominated by men. He's certainly not the first to explore the endless depths of male act photography, but he does it in a way that is utterly breathtaking and leaves you a little dizzy. The title of the book—**MUCHO MACHO**—already points in the direction the author will lead readers: perfectly muscled bodies, masculine and self-confident. Rubendarío's style combines luring poses with fascinating light design and physical perfection in his works that speak to the viewer immediately.

You can see long years of training and experience in these pictures. Rubendarío brought a unique play of light and colors to perfection to create pictures with a certain magic you'll find nowhere else. And then—of course—there are those incredible models, posing in front of his camera as if there's nothing to it while we wouldn't even dare to ask where on earth one can find such great looking hunks. Rubendarío obviously believes in the divine spark in men—and he is one of the very few persons who are capable to capture it with his camera. He goes shoulder to shoulder with his models ... but he's always respectful enough not to demystify them. He tells us secrets of the human body and skin we've never heard of before. Already with this first photo book Rubendarío proves that he is worthy to be named in the same breath as the biggies of our time—a classic-to be.

Rubendarío—born in Venezuela—lives and works in Madrid. As a photographer he works with musicians, actors and models; in Spain he's also a well-known director of music videos.



Rubendarío

MUCHO MACHO

photo book, 128 pages

full color, hardcover

with dust-jacket

10 ¼ x 13 ½" / 26 x 34 cm

978-3-86787-138-9

US\$ 89.99 / £ 49.99 / € 49,95

CHF 83,- / AUS\$ 152.99

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