

BRUNO GMÜNDER

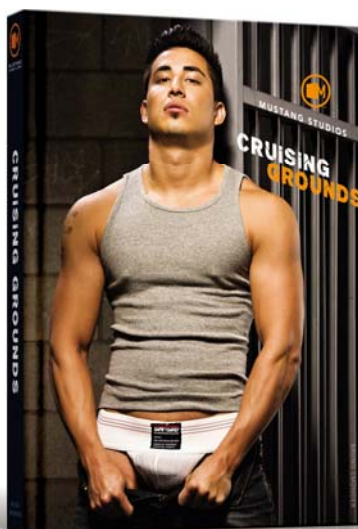
Press Release

Mustang

CRUISING GROUNDS

Mustang—the famous sub label of the porn giant Falcon—stands for hard and hunky men; for muscles and loads of testosterone. It's the perfect alternative for everybody who isn't into shaved, spic and span guys. Of course Mustang draws on the good old Falcon tradition and takes photos of those hot stallions, before they send them out in the paddock to run riot. And what an amazing sight this is: These men are hot and horny as hell, ready to jump on any willing mare that comes their way. The energy pumping through their veins is almost palpable on the pictures of **CRUISING GROUNDS**. Greedy and most obviously fit for service they pose in front of the camera, always headed for confrontation with the viewer. That's exactly what makes the difference to the regular Falcon models: Mustang is not about immaculate dream guys, it's about rough, muscled machos, who look as if they wouldn't mind if you'd grab them in the crotch with both hands.

Explicit, bawdy and dirty—but also with plenty of lust for an opulent performance: **CRUISING GROUNDS** is the impressive result of Mustang's relaunch that begun four years ago. The models were supposed to be more natural—more masculine, more muscled but at the same time more approachable. In most cases the man behind the camera was star photographer **Joe Oppedisano**, who has already proven that he knows how to handle wild stallions with his photo book **TESTOSTERONE**. The outcome is more than worth to have a look at: Real hunks, provoking poses—it's actually astounding that this much sexual energy fits between the front and back cover.



Mustang
CRUISING GROUNDS

photo book, 96 pages
full color, hardcover
8 ½ x 11 ¼" / 21,5 x 28,5 cm
978-3-86787-052-8
US\$ 52.99 / £ 29.99
€ 29,95 / CHF 49,90
AUS\$ 75.99

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*For further information please contact:
Mr. Helmuth Täuber
helmuth.taeuber@brunogmuender.com
Telephone: +49-30-615 003-51*

