

BRUNO GMÜNDER

Press Release

Ron Lloyd

LEGEND MEN

Photographer **Ron Lloyd** has one of the best jobs of this planet without doubt: He's looking for muscular, incredibly good looking hunks and makes them strip off their clothes in front of his camera ... all their clothes. With a naughty grin on their face these dream-made-flesh guys present their bodies, which are immaculate from top 'til toe. Horny hunks such as Zeb Atlas and Von Legend are popular among gay men worldwide—and in Lloyds third photo book **LEGEND MEN** they offer us a look that really deserves to be called "legendary".

Sometimes saints, sometimes sinners and pretty often both, this elite legion of men are not content to merely watch the world go by, but instead often find themselves in a world that quite literally stops for them, because very rarely does one witness male gender of such astonishing stature and grace. Each uniquely handsome in his own individual way, yet all undeniably possess the same power to connect with the camera to project both sexuality and sensuality simultaneously. Using the lens to roam the contours of their bodies, Lloyd's classically trained eye brings an aesthetic to his images as unparalleled as the men he captures.

LEGEND MEN shows the male body as a piece of art itself; and it offers an impressive idea of how one can bring this piece of art to perfection with strength of will, discipline and a whole lot of training of course. Well, let's just hope that Lloyd is in need of an assistant. We would gladly offer our help.



Ron Lloyd

Legend Men

photo book, 96 pages, full color

image-wrap hardcover

7 x 9 3/4" / 17,5 x 24,5 cm

978-3-86787-140-2

US\$ 43.99 / £ 24.99 / € 24,95

CHF 43,80 / AU\$ 63.99

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