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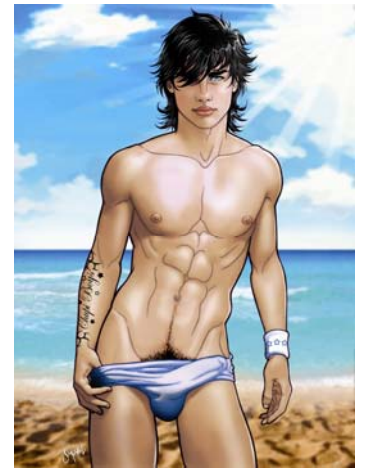
Press Release

Ismael Alvarez **IN YER FACE**

"An artist is someone who produces things that people don't need to have but that he – for some reasons – thinks it would be a good idea to give them." – Those are the words Andy Warhol has chosen to explain his appreciation of art in just one sentence. For good reasons **Ismael Alvarez** decided to use this quote as the leitmotif of his first illustrated book, published by Bruno Gmünder.

Alvarez' drawings are spoiled and colorful, horny and corny. And what are they about? They are about hot guys and giant cocks, about sunshine and the good life! And of course about piles of sperm! Is there are philosophic point to catch? Surely not! Alvarez wants to entertain and to tease us; his art wants nothing more than to be what it is. And that's exactly its most outstanding feature. Alvarez draws his pictures with an extra large portion of love and lust. He doesn't care that much for the things he sees – he cares much more about the things he wants to see. And we can be lucky that he shares his fantasies with us – which are totally inappropriate for chaste minds.

Ismael Alvarez, born in Andalusia, lives and works in Madrid – the city, which he never wants to leave again. The sunny summers over there obviously had a huge influence on the works of this 30 year old: His bright and vivid drawings can regularly be found in Spanish magazines – on the cartoon pages as well as in advertisements.



Ismael Alvarez

IN YER FACE

comics/art, 80 pages
full color, gatefold softcover
7 x 9 3/4" / 17,5 x 24,5 cm
978-3-86787-024-5
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