

BRUNO GMÜNDER

PRESS RELEASE

Fred Goudon

VIRILITY

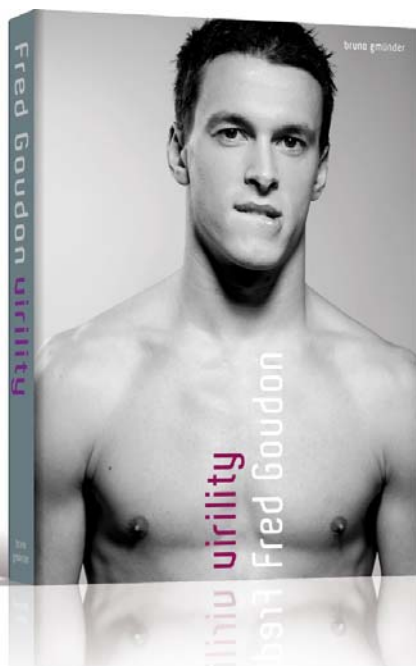
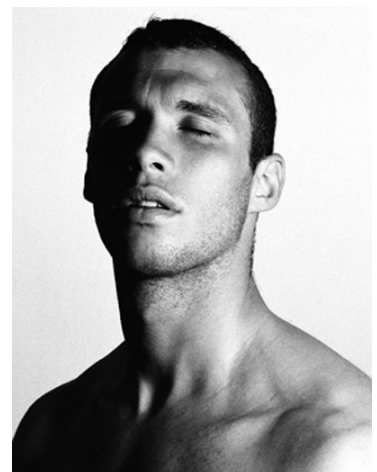
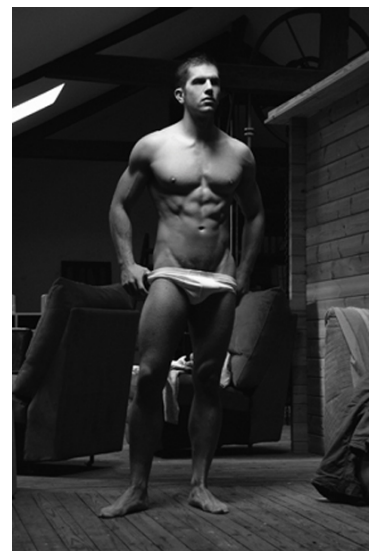
With a touch of French esprit and an assured sense of style, photographer Fred Goudon grants us a glimpse into the private moments in the lives of his models. In the locker room, together hitting the showers, in the pool, napping on the couch while a lover is standing on the balcony, looking out across the city, with only a towel around his waist. Goudon's portraits are much more erotic than they are sexual. Intimacy without a trace of romantic kitsch.

Unlike the typical posing most people expect from American nude and studio photography, Goudon's models are completely at ease and natural. The power of Goudon's photography lies in the voyeuristic pleasure—and in so doing, is worlds away from typical everyday one-dimensional pornography. His sophisticated concept of color and black-and-white accentuates the sensual aesthetics of seduction and these impressive 180 pages of large-format photographs will tempt the observer to sit back and relax with a bottle of fine French wine and their own personal copy of *Virility*.

Currently residing in Paris, photographer Fred Goudon worked as USA correspondent for various magazines and newspapers after finishing his degree in journalism. Since returning to France, he has been active as a photographer for fashion and advertising. *Virility* is his most recent work and is the masterful continuation of his successful book series *Sunday Morning* and *Aqua*.

www.fredgoudon.com

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Fred Goudon VIRILITY

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