

# BRUNO GMÜNDER

## PRESS RELEASE

### Justin Monroe

## DOWN THE RABBIT HOLE

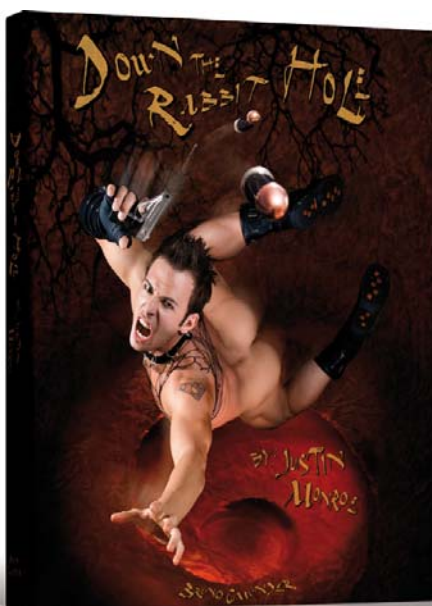
Do you remember Lewis Carroll's "Alice in Wonderland"? Alice follows a white rabbit down a rabbit hole and enters a world full of absurd delights. A similar experience awaits when you take the plunge into Justin Monroe's world. A bizarre, fairy-tale-like cosmos unfolds before your very eyes, the sets literally exploding with vivid, sensuous pomp. Each image tells its own story: sexual, opulent, dramatic, blasphemous, wild, and irreverent.

The images in Justin Monroe's first book of photography are all digitally enhanced, which can startle the observer at first glance but at the same time appear strangely familiar due to the numerous allusions and parallels. Sophisticated lighting technique as well as elaborate costume design and perfect styling add to Monroe's ability to conjure up cinematic episodes in the mind of the observer.

Born and raised in the Midwest as the son of two artists, Justin Monroe enjoyed a nurturing environment and began participating in workshops while in high school. Today, he resides in Los Angeles where he—together with stylists and creative directors—has made a name for himself in the world of international fashion photography.

[www.justinmonroe.com](http://www.justinmonroe.com)

*For further information please contact:  
Mr. Helmuth Täuber  
[helmuth.taeuber@brunogmuender.com](mailto:helmuth.taeuber@brunogmuender.com)  
Telephone: +49-30-615 003-51*



**Justin Monroe**

### DOWN THE RABBIT HOLE

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